



# *Flourish*

Fashion & Food Showcase

April 3, 2025



# About St. Thomas University

St. Thomas is a Catholic university with rich cultural and international diversity committed to the academic and professional success of its students who become ethical leaders in our global community.

St. Thomas University (STU) is a private, nonprofit Catholic university in Miami Gardens, Florida. At STU, students immerse themselves in an environment that is overflowing with diversity, rich in tradition, and ripe with opportunity. STU strives to prepare its students to be a leader in every area of their life—professionally, personally, and spiritually. The University has a long Catholic tradition of academic excellence, embracing new concepts and technologies, carrying out impressive programs of research over a wide variety of disciplines.

The University traces its roots to the Universidad de Santo Tomas de Villanueva, founded in 1462 in Havana, Cuba, by American Augustinians with assistance from European Augustinians. When the Castro government expelled the Augustinians from Cuba in 1961, several of the American Augustinians came to Miami, where they founded Biscayne College in 1961. The University came under the sponsorship of the Archdiocese of Miami in 1988, conferring upon St.

Thomas the distinction of being the only Catholic Archdiocesan-sponsored university in the State of Florida. When University status was attained, the name of the institution was changed to St. Thomas University to reflect its Cuban heritage.





# *Flourish*

"Flourish" is a celebration of growth, resilience, and the beauty that emerges from transformation. The theme draws inspiration from the natural world, where plants and flowers bloom, symbolizing the strength and perseverance needed to thrive in challenging environments.

The runway will serve as a canvas to showcase a diverse array of designs, each interpreting the idea of flourishing in its unique way. The show will be a visual journey, capturing the essence of evolution, growth, and the vibrant energy of life.

"Flourish" is more than just a theme; it's a statement on embracing change and nurturing growth, encouraging the audience to see beauty in evolution and to find strength in their own paths of flourishing. This runway will be a testament to the creativity and diversity of fashion, reflecting the many ways in which designers can express the concept of flourishing.

# *What to expect?*

The St. Thomas University Fashion & Food Showcase is the marquee event to benefit students of the university's Gus Machado College of Business Fashion Merchandising and Culinary Arts programs!

The 3-hour Fashion & Food Showcase will provide students with the behind-the-scenes practical experience needed in these exciting industries while promoting global awareness of the important programs.

Experience the fusion of food, fashion and art.





# *Sponsors*

Our extraordinary partners, sponsors, and affiliates offer invaluable support to our scholars, and alumni to help foster their professional growth at all stages.

Your involvement on a financial, professional, or educational level not only helps ensure STU can invest in the industry's most promising young students for years to come — it's an investment in your company's future.

As a valued sponsor of the Fashion and Food event, your contribution plays a crucial role in funding scholarships for our students and creating experiential learning opportunities. Additionally, your donation may qualify as a tax-deductible gift. As a registered [501(c)(3) or applicable tax-exempt status organization], we are able to offer tax deductions for contributions made to support our initiatives, in accordance with IRS regulations. This means that your generosity not only significantly supports our mission but may also provide potential tax benefits for your organization.

# Sponsorship Opportunities

## Financial Donations

The following official sponsorship packages are available first-come, first-served basis and can be customized to suit your business' or organization's marketing necessities. Deadline is **February 15, 2025**

BENEFITS	LEVELS		
	SOMELIER \$2,500	COUTURE \$5,000	TITLE SPONSOR \$10,000
Listed on Website	✓	✓	✓
Social Media Thank You Post & Video	✓	✓	✓
Logo & Profile on Website & Social Media	✓	✓	✓
Logo & Link in Event Emails	✓	✓	✓
Interview on Social Media		✓	✓
Logo on Event Materials		✓	✓
Verbal acknowledgement and premiere placement on LED screen			✓
VIP tickets and access to VIP Lounge	4	6	8

## In-Kind Donations

We are also looking for in-kind donations for beverages (alcohol and non-alcoholic) accessories, shoes, hair/make-up.

# Sponsorship Opportunities

## Listed on Website

Sponsor will be listed on event website.

## Social Media Thank You Post

Thank you with the sponsor logo will be posted on social media after the event.

## Logo & Link on Website & Social Media

Sponsor will be listed on website with logo, link to website.

## Logo & Link in Event Emails

Sponsor logo and website link will be included in marketing emails about the event.

## Interview on Social Media

Sponsor will have opportunity to have an interview about why they support the cause posted on social media.

## Logo on Event Materials

Sponsor logo will be include on all printed and digital event materials.

## Verbal Acknowledgement and Premiere Placement on LED Screen

Sponsor will receive acknowledgement in the opening speech and logo will be placed on main LED screen.

## VIP Tickets to Event & Access to VIP Lounge

Sponsor will be provided with tickets to the event to use as employee recognition and appreciation.





# *Sponsorship Opportunities*

Your sponsorship will provide students the unprecedented opportunity to learn event management, fashion show production, networking public relations, marketing, and promotion. The Fashion & Food Showcase will provide an experiential learning opportunity for the students enrolled in our programs.

- In 2024, 600+ were in attendance at the Fashion and Food Event.
- Brands such as The House of Suits, Fly Supply, Perry Ellis, Judith Cabrera, Gustavo Cadille, and PR by Rene Ruiz
- Incredible food creations from Chef Kenny Tang, IROLL Sushi, the Greater Asian Business Coalition, and the Zwilling top kitchen Utensils and housewares.
- Providing the incredible opportunity for experiential learning for the St. Thomas University Culinary & Hospitality, and the Fashion Merchandising & Design students

## Sponsorship Inquiries

Bradley Rzyczycki

Brzyczycki@stu.edu

stu.edu/fashionshowcase



# Fashion & Food Showcase

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students embarked on a journey to Paris, France, and London, England, made possible through the funds raised from the Fashion and Food Showcase.



60+

Students actively contributed to the success of the Fashion and Food Showcase by engaging in various roles, including production, culinary creation, volunteering, and assisting with the event's overall implementation

\$97,374

In total scholarships earned in the three years the Fashion and Food Showcase has been conducted



A woman in a long, flowing dress made of various flowers and greenery. She is surrounded by many colorful butterflies in shades of purple, pink, and orange. The background is white with scattered flowers and leaves.

# Contact us:

Sponsorship Inquiries

Bradley Rzyczycki

[Brzyczycki@stu.edu](mailto:Brzyczycki@stu.edu)

[stu.edu/fashionshowcase](http://stu.edu/fashionshowcase)

Event Inquiries

Ashlee Rzyczycki

[Arzyczycki@stu.edu](mailto:Arzyczycki@stu.edu)

[stu.edu/fashionshowcase](http://stu.edu/fashionshowcase)

Media Inquiries

Carlos de Yarza

[Cdeyarza@stu.edu](mailto:Cdeyarza@stu.edu)

[stu.edu/fashionshowcase](http://stu.edu/fashionshowcase)